

# *Olin Library Strategic Plan 2025-2027*

## **MISSION**

The faculty and staff of Olin Library empower the Rollins College community through innovative resources, strategic partnerships, and inclusive, accessible learning environments to enhance academic success, global citizenship, and responsible leadership.

## **VISION**

Olin Library aspires to be an exemplary liberal arts college library, collaborating with our diverse academic community in teaching, learning, and knowledge creation.

## **STRATEGIC PRIORITIES**

### **Strategic Priority #1: Technology Innovation**

Analyze and implement cutting-edge information science technologies to enhance library services.

### **Strategic Priority #2: Meaningful User Experiences**

Improve usability, accessibility, and convenience of physical and digital spaces for all users.

### **Strategic Priority #3: Academic Success Partnerships**

Provide comprehensive library and information science resources and expertise for students, staff, and faculty.

### **Strategic Priority #4: Data-Informed Decision Making**

Utilize data analytics to inform strategic decisions for purchases, programming, and services.

### **Strategic Priority #5: Comprehensive Marketing and Outreach**

Pursue thoughtful and sustainable efforts to increase awareness of library services and resources.

### **Strategic Priority #6: Foster Inclusivity and Diversity**

Create an inclusive and welcoming environment for all users.

### **Strategic Priority #7: Strengthen Professional Development**

Provide support for and facilitate the continuous growth and development of library faculty and staff.