

Virtual 
LAVENDER
 **Labels**

TRACEY EMIN
(British, b. 1963)

Everything for Love, 2005

Blue neon | 13 37/64 x 59 1/16 in.

The Alfond Collection of Contemporary Art at Rollins College,
Gift of Barbara '68 and Theodore '68 Alfond, 2013.34.73. © 2021

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Everything For Love

As a public advocate for marriage equality since at least 2012, Emin's art speaks to the personal and the political, deconstructing norms of the public and private in self-confessional styled works. Emin confronts the binaries of sex and love, reinterpreting them with/in light. This work, *Everything for Love*, is another boundary-crosser. It is a bold, sweeping declaration in her own handwriting translated into delicate, glass-blown industrial tubing – a fragile interior atmosphere that persists as gas is animated by electricity in living color.

Built to last between 8-15 years, or about 1000 hours, neon as a medium exists to signal and to draw attention. Close to the tradition of advertisements and broadcasting, this work calls into question if this statement is a command, a confession, or aspiration, of what it means to live a bold, “out” life. In promising the risk is worthy of the reward, viewers are invited to consider where radical community convenes with what it means to write something, to post, and to be on display.